



CATAWBA COUNTY

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Department of Social Services

PRESS RELEASE/PSA

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FOR IMMEDIATE RELEASE

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Retired Major General Swannack Confirmed for North Star Foundation Celebrity Challenge

Retired Major General Charles H. Swannack, Jr. has confirmed that he will be among the celebrities at the North Star Foundation Celebrity Challenge golf tournament on April 23, 2007 at Rock Barn Golf & Spa. In 2004, MG Swannack retired from a long and distinguished career in the United States Army. He proudly served our Nation for over thirty years in command and staff positions at every level from platoon to Department of the Army. He is a decorated veteran, with honors including the Legion of Merit and the Bronze Star Medal. He proudly wears the Combat Infantryman Badge, Master Parachutist Badge and the Ranger Tab. Swannack's career includes many combat assignments, including providing forces for operations in Afghanistan and personally leading his Division during operations in Iraq.

The North Star Foundation Celebrity Challenge is honored to have retired MG Swannack participate this year. The tournament will be 4-person Captain's Choice and teams will have a celebrity or professional as an additional player. Swannack will be one of those celebrity players.

The North Star Charitable Foundation has been created by North Star Financial Group, of Hickory. It was created to build charitable capital to serve the people of the Unifour region. Its first recipient will be the Children's Advocacy Center (CAC). The CAC is located in Conover, North Carolina. The CAC is THE face of child advocacy in Catawba County assuring a comprehensive, culturally

competent, multidisciplinary team response to child victims of alleged sexual and severe physical abuse.

The purpose of the North Star Foundation Celebrity Challenge is to raise money not only for the current year operating needs for the CAC, but to fund the Foundation with a corpus that would grow and produce earnings that could also be used for future CAC needs as well.

The tournament will utilize both the Robert Trent Jones, Jr. and Tom Jackson courses. Golf will be preceded by lunch, a silent auction, a putting contest, and a golf clinic. One participant will earn the opportunity to attempt a hole in one, with a million dollar reward. The tournament will conclude with an awards reception. Participation in the tournament can take many forms. Sponsorship packages that include tournament play are available ranging from \$10,000 to \$750. Hole sponsorships are available for \$200 per hole.

For more information regarding the North Star Foundation Celebrity Challenge please contact Pam Stanley at (828) 323-8777 or Darrell Johnson (828-304-5109).

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